

LIFESTYLE . ARTS

MONEY-MAKING ART

52' (GER, FRE, ENG subs), 45' (GER)

Many can afford a nice car, but who can brag about having an original piece of art from Richter or Warhol hanging on their wall?

Owning art is a sign of prestige. It is also an investment that promises a high return. At an auction, an artwork going for hundreds of millions or more is not an uncommon occurrence, but what is the reason behind this? Who stands to profit the most? Lurking in the shadows of the art world are investors, art dealers and astronomical increases in art value. This film reveals the system in which money controls art.

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